

Brief Guidelines of National Digital Literacy Mission/ Digital Saksharta Abhiyan

A. OVERVIEW OF NDLM: In line with the objective of the National Policy on IT 2012 to make one person in every household in the country e-literate, a scheme for IT Mass Literacy (now renamed as National Digital Literacy Mission/ Digital Saksharta Abhiyan) has been approved. Making one person in every family digitally literate is one of the integral components of the Prime Minister vision of “Digital India”. The objective is to impart basic ICT skills relevant to the need of the trainees, which would enable the citizens to use IT and related applications and participate actively in the democratic process and further enhance opportunities for their livelihood. The persons shall be able to access information, knowledge and skill through the use of digital devices.

A1. Scheme for IT Mass Literacy (renamed as National Digital Literacy Mission):

- a. Objective is to make 10 lakh persons digitally literate at two levels
- b. Duration: 18 months.
- c. 9 lakh candidates by Government & 1 Lakh by Industries/NGOs/others under CSR

A2. Scheme under ‘Digital India’: ‘Digital Saksharta Abhiyan’ (दिशा):

- a. Objective is to make 42.5 lakh persons digitally literate at two levels
- b. Duration : 4 years
- c. 38.5 lakh candidates by Government & 4 Lakh by Industries/NGOs/others under CSR
- d. Inclusion of Aanganwadi workers, Accredited Social Health Activists (ASHAs), Authorised Ration Dealers as key beneficiaries

B. Definition of Digital Literacy: “Digital Literacy is the ability of individuals and communities to understand and use digital technologies for meaningful actions within life situations”.

C. Two levels of training under the Scheme: The two levels of IT training envisaged under the Scheme are Appreciation of Digital Literacy (Level 1) and Basics of Digital Literacy (Level 2).

D. Implementation Process : NGOs, Industry, Government authorized centres, Common Services Centres (CSCs) and authorized educational institutions with appropriate infrastructure will be utilised to train and empower citizens on IT literacy in Villages/Gram Panchayat/ Blocks/ Districts of each State/ UT. The training will be held at various training locations including CSCs, Adult Literacy Centres, NIELIT Centres, RSETI, NGOs involved in IT Literacy, etc. A detailed implementation plan is as below:

- Eligible candidate identification – A candidate is “eligible” only if there is no other digitally literate person in his family.
- Enroll in the nearest NDLM Training Centre using their Aadhaar (UIDAI) number
- Unique Username and Password to be provided to the beneficiary
- Learners to study the self learning e-modules through the LMS
- Continuous assessment at the end of each module
- Attendance on a daily-basis using Aadhaar number
- On fulfilling the minimum number of learning hours and successful completion of assessment, the learners will be eligible to appear for national level examination.
- Certificates will be issued to successful candidates.

E. Training Process: The beneficiaries fulfilling the eligibility criteria will be selected. PMU shall develop an Online Monitoring Application (OMA) cum Learning Management System (LMS). The identified Training Partners and their Training Centres shall be registered on the OMA. The selected beneficiaries shall be registered on the OMA-cum-LMS by the Training Centres. The trainers will use the LMS to train the beneficiaries and their learning will be tracked centrally.

F. Assessment Process: After the completion of training, the trained candidates shall have to undergo a term-end online examination at a centre approved by certifying agency/ NDLM PMU.

G. The other details of the process are available at www.ndlm.in